

IN THE CLAIMS

1. (Currently Amended) A method for creating a video signal for broadcast over a cable channel, comprising the steps of:

creating a series of content page pages using a graphical user interface to define content for each content page in the series of content pages; including:

~~defining a picture size;~~

~~entering text;~~

~~inserting a visual from a visual source;~~

~~inserting a video from a video source;~~

~~inserting audio from an audio source; and~~

~~assembling the content page in a digital format;~~

~~repeating the step of creating a content page in order to form a series of content pages;~~

delivering the series of content pages over the internet to a player at a cable headend;

scheduling broadcast of the series of content pages;

~~automatically forwarding to the player at the cable headend updated content~~
~~by~~ at the time of the scheduled broadcast of the series of content pages,
automatically using the player to fetch ~~fetching~~ updated content over the internet from an on-line content source unaffiliated with a party performing the delivering or the cable channel;

~~and~~ automatically forming at least one ~~an~~ updated content page using the updated content; and

broadcasting the series of content pages including the at least one updated content page as a the video signal over the cable channel.

2. (Currently Amended) The method of claim 1, wherein at least one content page in the series of content pages ~~the text~~ includes a programming code directing the player to ~~an~~ the on-line content source.

3. (Original) The method of claim 1, wherein the on-line content source is comprised of at least one of a source for weather, news, traffic, financial, airport, health or entertainment information.

4. (Currently Amended) A method for issuing an alert over a plurality of channels selected from the group consisting of cable channels, over the air broadcast stations, direct broadcast satellite channels, and public and private closed-circuit video networks, comprising the steps of:

creating a series of content pages using one or more first graphical user interfaces;

delivering the series of content pages over the internet to a plurality of players at ~~a~~ the plurality of channels;

scheduling broadcast of the series of content pages;

providing a second graphical user interface that allows a user, unaffiliated with a party performing the delivering or the plurality of channels, to create ~~an~~ the alert;

delivering the alert over the internet to an on-line content source affiliated with the user;

~~automatically forwarding to the plurality of players at the plurality channels, the alert by~~ at the time of the scheduled broadcast of the series of content pages,
~~automatically using at least one of the plurality of players to automatically fetch~~ fetching
the alert over the internet from ~~an~~ the on-line content source affiliated with the user; and
broadcasting the series of content pages including the alert as a video signal over the plurality of channels.

5. (Currently Amended) The method of claim 4, wherein at least one content page of the series of content pages includes ~~text comprised of a programming code directing the at least one of the plurality of players to an~~ the on-line content source.

6. (Original) The method of claim 4, wherein the alert is comprised of at least one of an FEMA alert, an Amber alert, a Red Cross request, a Homeland Security alert and a NOAA warning.

7. (Currently Amended) A system for creating a video signal for broadcast over a cable channel, comprising:

at least one graphical user interface ~~for creating~~ for defining content for each content page in a series of content pages;

a network for delivering the series of content pages over the internet to a player at a cable headend;

a scheduler for scheduling broadcast of the series of content pages;

an on-line content source unaffiliated with a party performing the delivering ~~delivery~~ or the cable channel system;

a player for ~~automatically forwarding to the cable headend updated content by~~ automatically fetching at the time of the scheduled broadcast of the series of

content pages updated content over the internet from the on-line content source and forming ~~an~~ at least one updated content page using the updated content; and

a the cable channel for broadcasting the series of content pages including the at least one updated content page as a the video signal.

8. (Currently Amended) A system for issuing an alert over a plurality of channels selected from the group consisting of cable channels, over the air broadcast stations, direct broadcast satellite channels, and public and private closed-circuit video networks, comprising:

one or more first graphical user interfaces for creating a series of content pages;

a network for delivering the series of content pages over the internet to a plurality of players at a the plurality of channels;

a scheduler for scheduling broadcast of the series of content pages;

one or more a second graphical user interfaces that allows at least one user, unaffiliated with a party performing the delivering or the plurality of channels, to create ~~an~~ the alert;

a network for delivering the alert over the internet to an on-line content source affiliated with the at least one user;

a plurality of players for ~~automatically forwarding to the plurality channels, the alert~~ by automatically fetching at the time of the scheduled broadcast of the series of content pages the alert over the internet from ~~an~~ the on-line content source affiliated with the at least one user, wherein the alert is automatically fetched based upon information contained within the series of content pages and the alert is inserted into the series of content pages; and

a the plurality of channels for broadcasting the series of content pages including
the alert as a video signal.